

# Welcome Day 2

## Workshop on Public Awareness Programs for Pipeline Operators

### Co-Sponsors



**Office of Pipeline Safety**  
Research & Special Programs Administration



# **Public Awareness Program Workshop**

**Denise Hamsher**

Enbridge

# Why we are here

- OPS supports RP 1162 and plans to propose incorporation by reference in regulations.
- Pipeline Safety Act requires review of program by 12/17/03
- OPS will assure review complete by requiring formal self-assessments by 12/17/03.
- OPS will NOT require operators to submit written public awareness programs or plans by 12/17/03.
- We need your input to self-assessment form to finalize and develop process for operator submittals
- OPS will issue an Advisory Bulletin formalizing process

# Self-Assessments

- Self Assessments will also be used in aggregate to determine where more assistance is needed to develop and implement adequate public awareness programs.
- Reinforce that while RP 1162 practices used as comparison, OPS expects alignment with RP 1162 will take some time after 12/17/04.
- Informal self-assessments:
  - Provide opportunity for questions to support a more informed response
  - Provide assurance that industry is committed to improved public awareness programs

# Today's Format

- Resources available
- Next steps in finalizing RP 1162
- Adoption in OPS regulations
- Compliance with “Pipeline Safety Improvement Act of 2002”
- Path Forward
- OPS to lead break out groups to complete self-assessment

# But first....some reminders

- Safety moment
- Cell phones and pagers in silent mode?
- Meeting is web-cast
- Presentations posted on OPS website
- Thank vendors and organization sponsors
- Questions?
- We need your workshop evaluation

# Website Availability of Info:

- Workshop Website:

[http://primis.rspa.dot.gov/edu/RP1162\\_workshops.htm](http://primis.rspa.dot.gov/edu/RP1162_workshops.htm)

- RP1162 Electronically – view only

<http://committees.api.org/pipeline/standards/index.htm>

- Published RP1162 available later from API Publications

<http://committees.api.org/publications/>

- National Association of State Fire Marshals

[www.firemarshals.org](http://www.firemarshals.org) or phone: 202-737-1226

# Resources Available: Websites

- Trade Association websites

[www.aga.org](http://www.aga.org)

[www.aopl.org](http://www.aopl.org)

[www.apga.org](http://www.apga.org)

[www.api.org](http://www.api.org)

[www.ingaa.org](http://www.ingaa.org)

- Liquid pipeline stakeholder education site:

[www.pipeline101.org](http://www.pipeline101.org) or [www.pipeline101.com](http://www.pipeline101.com)

- OPS

[www.tsi.dot.gov/divisions/pipeline/Intro\\_to\\_Pipeline/](http://www.tsi.dot.gov/divisions/pipeline/Intro_to_Pipeline/)

# Resources: Committees

- AGA Operations and Public Affairs Committees
- AOPL/API Communications and Information Team (taskforce)
- API Public Awareness Committee (standing committee)
- Common Ground Alliance committees
- INGAA subcommittees/taskforce

# Resources: Joint Surveys

- INGAA sponsored Wirthlin survey
- AOPL sponsored focus group studies of emergency/public officials
- AGA sponsored distribution system performance report
- Additional need for joint surveys?

# Resources: Tools Under Consideration

- Common print materials:
  - Templates of materials
  - Generic brochures
- Prototype of electronic access and documentation for emergency/public officials
- List of SIC codes in development
- Tool kit, benchmarks, samples needed?

# Resources: Joint Meetings to Supplement Program

- Excavator group meetings
- Emergency official group meetings
- Emergency responder pipeline-specific training
- Local Emergency Planning Committees (LEPC's)

# Resources: Common Ground Alliance

- Dig Safely practices and publications
- Dig Safely campaign
- Evaluating and measuring third party damage
- Working committees

# Resources: Vendors and Organizations

- Use pipeline maps to identify mailing:
  - Affected public
  - Excavators in region (using SIC codes)
  - Emergency Responders
  - Public Officials
- Vendors can manage and document outreach
- Public Affairs firms to develop quality print materials

Resources Needed

**Suggestions?**

# **The Partnership for Excellence in Pipeline Safety**

Public Awareness Program Workshop

**Bert Polk**

National Association of State Fire Marshals

# **National Association of State Fire Marshals**

- Represents the most senior fire official in the 50 states and District of Columbia.
- Most are not experts in pipelines.
- We are experts in safety, risk management and community outreach.

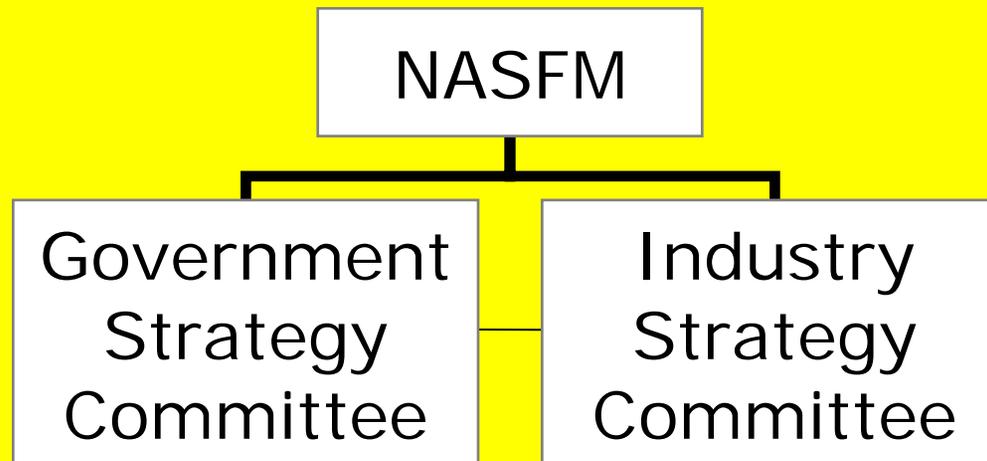
# National Association of State Fire Marshals

- Mission: to protect life, property and the environment from fire and other hazards.
- Strategy: to make it as easy as possible for those companies that do the right thing...
- ...and as hard as possible on those that don't do the right thing.

# Partnership Goals

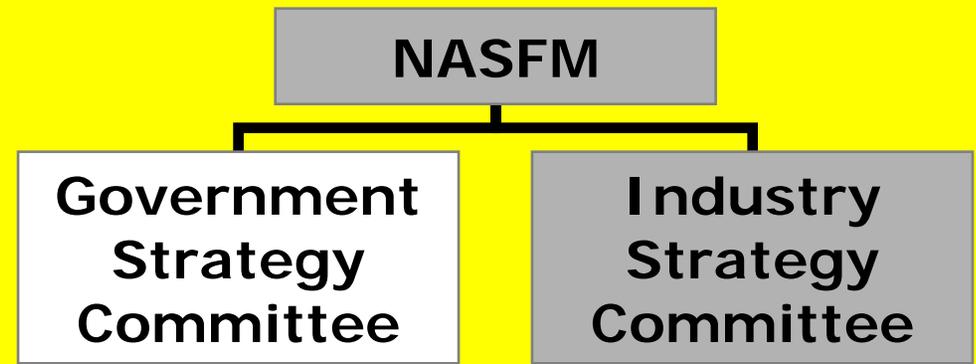
- Train and mobilize firefighters to help prevent and respond safely to pipeline incidents.
- Through local firefighters, build community confidence in pipeline safety.
- Bring all stakeholders together to encourage greater cooperation in the name of pipeline safety.
- Better coordinate pipeline incident investigations.

# Program Structure



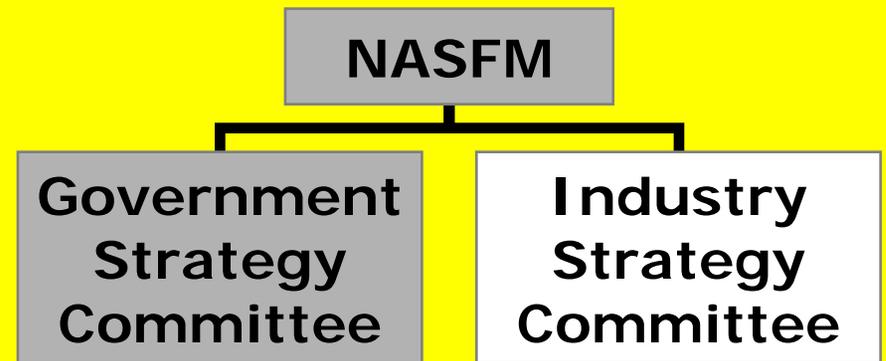
# Program Structure

- NASFM
- Office of Pipeline Safety
- FERC
- NTSB
- Department of Homeland Security
- Department of Interior
- Southern States Energy Board
- Western Governors Association
- NARUC



# Program Structure

- ConocoPhillips
- El Paso
- Consumers Energy
- PG&E
- Marathon Ashland Pipeline
- AT&T



# Partnership Priorities

- Expert pipeline incident response training materials and guidance – packaged in ways that will be used by emergency responders nationwide.
- Emergency responders are a new, highly credible voice in discussing the importance of pipelines, pipeline safety and community responsibilities.

*Bring the fire chief from the audience to the podium.*

# Emergency Response Task Force

- Chief Steve Edwards, Maryland Fire and Rescue Institute, Chair
  - *American Petroleum Institute*
  - *American Gas Association*
  - *Gas Technology Institute/ INGAA*
  - *International Association of Fire Chiefs*
  - *National Volunteer Fire Council*
  - *Fire Department Safety Officers Association*
  - *Texas A&M Emergency Services Training Institute*
  - *Louisiana State University Fire & Emergency Training Institute*
  - *Nebraska Office of the State Fire Marshal*

# Project Framework

- Survey of needs and existing training materials/programs.
- Development of training materials.
  - Website and video/DVD – February 2004
  - Pilot testing of training materials – Spring 2004
  - Completed training package including training manual, instructor guide, interactive CD – Summer 2004
  - Distribution – Fall 2004

# National Community Outreach Task Force

- Establish an ongoing dialogue with operators to understand risks and how they are controlled.
- Acquaint fire service officials to integrity management programs.
- Relate operators' safety programs to the community.

# Other NASFM Projects

- Support the goal of pipeline safety.
- Engage the local fire service to lead other public officials in a more positive and productive understanding of pipeline safety.
- Complement and provide a forum for the training materials and other Partnership activities.

For more information:

**Robert Polk: [robert@firemarshals.org](mailto:robert@firemarshals.org)**

**Sarah Bolton: [shbolton@firemarshals.org](mailto:shbolton@firemarshals.org)**

**[www.safepipelines.org](http://www.safepipelines.org)**

**(202) 737-1226**

# Path Forward for Public Awareness

Public Awareness Program Workshop

**Louise Scott**

American Petroleum Institute

# Path Forward for Public Awareness

## RP1162 – Current Status

- Trade associations support & comments (2002/2003)
- Stakeholders input sought (2002/2003)
- API ballot issued (June 2003)
- API ballot closed (July 2003)
- Comments Resolved (August 2003)

# Path Forward for Public Awareness

## American National Standards Institute

- Consensus standard authority for US
- API as accredited standards developer and publisher
- API notification to ANSI on development of 1162 (November 2002)

# Path Forward for Public Awareness

## ANSI Approval

- Submitted to ANSI (June 2003)
- Public Comment Period (45 days)
- ANSI approval (July 2003)

# Path Forward for Public Awareness

## Next Steps

- Post document to trade association websites (September 2003)
- Publication (TBD)

# RP 1162 Availability

- Electronically – view only

<http://committees.api.org/pipeline/standards/index.htm>

- Published Recommended Practice available later from API Publications

<http://committees.api.org/publications/>

# **Path Forward: OPS Perspective**

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**Jeff Wiese**

Office of Pipeline Safety

# Path Forward: OPS Perspective

- OPS to Incorporate RP 1162 Guidance by Reference
- Informal Operator Self-Assessment
  - Apprise of requirement for formal self-assessment
  - Allow questions and informed response to formal SA
- Formal Self-Assessment Required by 12/17/03
  - Pipeline Safety Improvement Act (PSIA) Of 2002 requirements
  - Results will allow focus on areas where operators require assistance
  - OPS will NOT require operators to submit plans by 12/17/03, but will later.

**For more information:**

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rp1162\\_workshops.htm](http://primis.rspa.dot.gov/edu/rp1162_workshops.htm)**

**Workshop on  
Public Awareness Programs  
for Pipeline Operators**

**Meeting Adjourned**

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