

EXHIBIT 1

NEW JERSEY BILLBOARD LOCATION SITES

Exhibit #	Media	Duration	Inventory #	Location Description	City	Net Amount per Period	Illumination	Weekly Traffic Viewings
Interim Rprt	Posters	8 Weeks	6739O	N/S Route 36 N/W Corner Grand Ave. F/W	Long Branch	\$950.00	18 HRS	59,450
Interim Rprt	Posters	8 Weeks	6740O	N/S Route 36 N/W Corner Grand Ave. F/E	Long Branch	\$950.00	18 HRS	78,000
2	Posters	8 Weeks	1144O	N/S 23 Bloomfield Avenue F/W	Newark	\$300.00	12 HRS	45,042
2	Posters	8 Weeks	1249O	N/L 1304 Springfield Ave E/O Florence Ave F/W	Irvington	\$300.00	18 HRS	46,538
2	Posters	8 Weeks	1581O	1108 Clinton Ave @ & Springfield Ave. F/E	Irvington	\$300.00	18 HRS	49,968
2	Posters	8 Weeks	3164O	S/S North Ave Corner Richmond St F/S	Plainfield	\$300.00	18 HRS	37,092
2	Posters	8 Weeks	3182O	N/S 1149 North Av Adjacent to W/S Penn Central Railroad F/W	Elizabeth	\$300.00	18 HRS	48,227
2	Posters	8 Weeks	1133O	E/L 311 Broad St Facing W/O Kennedy Blvd F/S	Bloomfield	\$300.00	18 HRS	47,920
2	Posters	8 Weeks	1301O	N/S 401-9 Main St Corner Ashwood Terrace F/S	West Orange	\$300.00	18 HRS	45,421
2	Posters	8 Weeks	3205O	6-10 Hillside Ave Corner North Broad St. F/N	Hillside	\$300.00	18 HRS	38,029
2	Posters	8 Weeks	3220O	72 Westfield Ave. Opposite West Filbert St. F/W	Roselle Park	\$300.00	18 HRS	67,708
2	Posters	8 Weeks	3246O	1327-33 Liberty Ave Corner Long Ave. F/N	Hillside	\$300.00	18 HRS	39,788
2	Posters	8 Weeks	1101O	E/S 390 Union Avenue S/O Tappan Avenue F/N	Belleville	\$300.00	12 HRS	18,034
2	Posters	8 Weeks	1325O	E/S Pleasant Valley Way North of Route 10 F/S	West Orange	\$300.00	18 HRS	58,202
2	Posters	8 Weeks	3030O	N/S 1st Ave. Adjacent to E/S Lehigh Valley Railroad west of Aldene Rd. F/E	Roselle	\$300.00	12 HRS	37,224
2	Posters	8 Weeks	3141O	E/S Route 1 north of Turner St. F/S	Rahway	\$300.00	18 HRS	164,608
2	Posters	8 Weeks	3151O	N/S Route 22 Corner Rosemont Ave. F/E	Union	\$300.00	18 HRS	296,334
3	Posters	4 Weeks	2332O	W/S Route 9 north of Peyser & Lyman Ave. F/N	Woodbridge	\$900.00	18 HRS	174,271
3	Posters	4 Weeks	6779O	S/S Route 36 East of Appleton Ave. F/E	Leonardo	\$900.00	12 HRS	39,577
3	Posters	4 Weeks	2382O	E/S Route 18 West of Tices Lane F/S	East Brunswick	\$900.00	18 HRS	169,370
3	Posters	4 Weeks	5523O	N/S Washington St . 1 mile South of Route 37 F/E	Toms River	\$900.00	18 HRS	34,555
3	Posters	4 Weeks	5337O	N/S Route 180 West of Hilliard Blvd. F/E	Manahawkin	\$900.00	18 HRS	40,864
3	Posters	4 Weeks	6256O	E/S Shrewsbury Ave. South W. Front, F/S	Red Bank	\$900.00	18 HRS	62,068
3	Posters	4 Weeks	2209O	W/S Route 9 South of Jake Brown Rd. F/S	Old Bridge	\$900.00	18 HRS	186,965
3	Posters	4 Weeks	6489O	W/S Route 35 .30 miles South of Kings Highway F/N	Middletown	\$900.00	18 HRS	115,604
3	Posters	4 Weeks	2211O	409 Amboy Ave. North of New Brunswick Ave. F/S	Perth Amboy	\$900.00	18 HRS	44,530
3	Posters	4 Weeks	5122O	W/S Route 9 South of Church Rd. F/N	Toms River	\$900.00	12 HRS	59,477
3	Posters	4 Weeks	5129O	E/S Route 9 North of Garden State Parkway F/N	Toms River	\$900.00	18 HRS	74,114
3	Posters	4 Weeks	6632O	E/S Route 71 Corner 2nd St. F/N	Bradley Beach	\$900.00	18 HRS	24,763
4	Posters	12 Months	23	S/S Route 30 South of South Mannheim Ave. F/W	Galloway	\$200.00	None	63,000
4	Posters	12 Months	45	N/S Route 30 East of Delilah Rd. F/W	Absecon	\$800.00	12 HRS	209,055